

Popejoy Press: Health and Safety Measures

Popejoy Presents <info@m.popejoypresents.com>

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To: Thea Haver <thaver@unm.edu>

Popejoy Press Release: Health and Safety Measures Announced



News Release

For Immediate Release
September 28, 2021

POPEJOY HALL ANNOUNCES VACCINATION POLICY

ALBUQUERQUE, NM — Popejoy Hall patrons will soon need more than a ticket when attending this season's performances. Effective September 29, 2021, a new policy will require patrons to provide proof of vaccination or a negative COVID-19 test within 72 hours to enter the theater.

Vaccination status can be proved with a vaccination card, a photo or photocopy of the vaccination card, or a digital vaccination record. The final dose of the vaccine must have been administered at least 14 days prior to the performance. Unvaccinated patrons must provide the negative results of a PCR test administered by a lab. The results of at-home COVID-19 tests will not be accepted for admission.

Verification stations will be set up to check documentation from patrons before entering the theater. As no records will be saved, patrons must present proof of vaccination or a current negative COVID-19 test at each performance.

At this time, a negative COVID-19 test is not required for patrons under the age of 12, however, patrons aged 2-11 should be accompanied by an adult that meets vaccination requirements. Children under 2 will not be admitted.

Face coverings are required for all patrons, regardless of vaccination status. Masks covering nose and mouth must be worn inside the theater, the UNM Center for the Arts, and on the

special events shuttle.

Popejoy Hall's adoption of a vaccination policy follows Broadway theaters, which adopted a similar requirement for their patrons in late July, 2021. Patrons may view the full vaccination policy at www.popejoypresents.com/vaccine.

The policy is expected to be in place until further notice, and may be revised in accordance with Center for Disease Control guidelines. Popejoy Hall will also continue to follow all federal, state, local, university, and show-specific health and safety measures. Since these guidelines are updated often, the theater plans to keep patrons informed about safety measures via email and social media. Patrons are encouraged to visit www.popejoypresents.com/safety for more information.

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About Popejoy Hall

Popejoy Hall is the premier performing arts center in New Mexico. Seating up to 1985 patrons, Popejoy is the largest multi-purpose venue in the state. Following a major renovation in 1996, Popejoy hosts touring Broadway shows, symphony concerts, musical soloists, and artists of international caliber, world-renowned ballet and modern dance companies, and noted speakers from a broad spectrum of disciplines.

About Broadway Across America

Broadway Across America (BAA) is part of the John Gore Organization family of companies, which includes Broadway.com, The Broadway Channel, BroadwayBox.com and Group Sales Box Office. Led by 15-time Tony-winning theater producer John Gore (Owner & CEO), BAA is the foremost presenter of first-class touring productions in North America, operating in 48 markets with over 400,000 subscribers. Presentations include Disney's *The Lion King*, *Wicked*, *The Book of Mormon*, *The Phantom of the Opera* and *Hamilton*. Current and past productions include *Ain't Too Proud*, *Beautiful*, *Cats*, *Chicago*, *Dear Evan Hansen*, *Mean Girls*, *Moulin Rouge!* and *To Kill A Mockingbird*.

The John Gore Organization is the leading presenter, producer, distributor, and marketer of Broadway theatre worldwide. Under the leadership of 15-time Tony-winning theatre producer and owner John Gore, its family of companies includes Broadway Across America, Broadway.com, The Broadway Channel, BroadwayBox.com, and Group Sales Box Office. The company presents shows in 48 cities across North America as well as on Broadway, Off-Broadway, London's West End, Japan, and China. It has won Tony Awards in every producing category as well as numerous other Drama League, Drama Desk and Olivier Awards. The John Gore Organization is committed to supporting theater access and education programs that introduce Broadway to the next generation of audiences and theater professionals.

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Popejoy's Mission: To provide access to the performing arts for all New Mexicans.



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